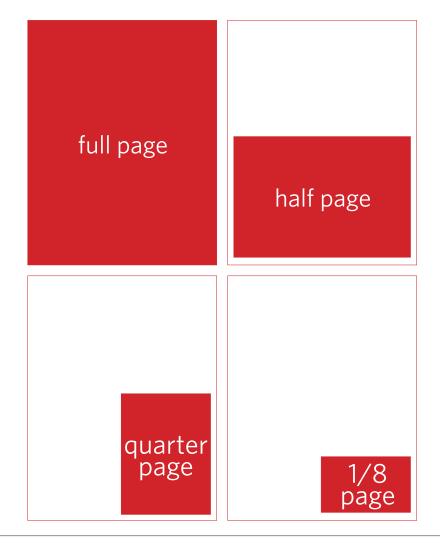
# The Month Ahead



# **Sizing Specifications**

# **Double Page Centre Spread**

Trimmed size: **16.25" X 10.625**". Add 1/8" for bleed on all sides. All text & logos must be at least 1/4" inside the trim edge.

#### **Full Page**

Trimmed size: **8.125" X 10.625"**. Add 1/8" for bleed on all sides. All text & logos must be at least 1/4" inside the trim edge.

### 1/2 Page

Horizontal Size: **7.125"** x **4.725"** Vertical Size: **3.475"** x **9.625"** 

### 1/4 Page

Horizontal Size: **7.125" x 2.3"**Vertical Size: **3.475" x 4.7"** 

### 1/8 Page

Size: **3.425" x 2.225"** 

## **InfoPages**

Maximum 50 words.

Please send to: r\_amrein@rogers.com

#### **ADS DESIGNED BY THE MONTH AHEAD**

These ADs are the property of The Month Ahead and may not be reprinted in other publications without permission. If you need to send a Word DOC, please save as a PDF file and also send all the image files in high-resolution. **PICTURES:** High resolution images, 300DPI (dots per inch) minimum in .JPG format. Images from the internet are **NOT** print uality. **LOGOS:** Preferred logo format is .EPS. Otherwise, .JPG, .PDF or .PNG. Please convert any logo text to outlines or supply OTF font files. **AD APPROVAL:** Approving your AD means that you have checked all the text for errors, and you have permission to use any artwork or pictures you supply us with.

#### **CLIENT SUPPLIED AD SPECIFICATIONS**

High Resolution, Print-ready PDFs (with no crop marks) Full page ADs: All text and logos must be at least 1/4" inside the trimmed edge. Add 1/8" bleed on all sides and please DO NOT "clip bleed" when creating your PDF. Please DO NOT send Word DOCs. Please note: We do not proof, colour correct, spell check or look for errors in supplied ADs. We print them exactly as we receive them.

Please send all artwork to the Graphic Designer, Sandro Di Giovanni at info@sdgtech.com

Call Us Today for a Personal Ad Consultant and Pricing

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