

# The Month Ahead™

AD  
SIZES

full page

half page

quarter  
page

1/8  
page

## Sizing Specifications

### Double Page Centre Spread

Trimmed size: **16.25" X 10.625"**. Add 1/8" for bleed on all sides. All text & logos must be at least 1/4" inside the trim edge.

### Full Page

Trimmed size: **8.125" X 10.625"**. Add 1/8" for bleed on all sides. All text & logos must be at least 1/4" inside the trim edge.

### 1/2 Page

Horizontal Size: **7.125" x 4.725"**  
Vertical Size: **3.475" x 9.625"**

### 1/4 Page

Horizontal Size: **7.125" x 2.3"**  
Vertical Size: **3.475" x 4.7"**

### 1/8 Page

Size: **3.425" x 2.225"**

### InfoPages

Maximum 50 words.

Please send to: [r\\_amrein@rogers.com](mailto:r_amrein@rogers.com)

## ADS DESIGNED BY THE MONTH AHEAD

These ADs are the property of The Month Ahead and may not be reprinted in other publications without permission. If you need to send a Word DOC, please save as a PDF file and also send all the image files in high-resolution. **PICTURES:** High resolution images, 300DPI (dots per inch) minimum in .JPG format. Images from the internet are **NOT** print quality. **LOGOS:** Preferred logo format is .EPS. Otherwise, .JPG, .PDF or .PNG. Please convert any logo text to outlines or supply OTF font files. **AD APPROVAL:** Approving your AD means that you have checked all the text for errors, and you have permission to use any artwork or pictures you supply us with.

## CLIENT SUPPLIED AD SPECIFICATIONS

**High Resolution, Print-ready PDFs (with no crop marks)** Full page ADs: All text and logos must be at least 1/4" inside the trimmed edge. Add 1/8" bleed on all sides and please **DO NOT** "clip bleed" when creating your PDF. Please **DO NOT** send Word DOCs. **Please note: We do not proof, colour correct, spell check or look for errors in supplied ADs. We print them exactly as we receive them.**

Please send all artwork to the Graphic Designer, Sandro Di Giovanni at [info@sdgtech.com](mailto:info@sdgtech.com)

Call Us Today for a Personal Ad Consultant  
and Pricing

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